



CHIEF DIRECTORATE: CURRICULUM MANAGEMENT

Steve Vukile Tshwete Education Complex • Zone 6 Zweelitsha 5608 • Private Bag X0032 • Bhisho 5605 * REPUBLIC OF SOUTH AFRICA

• Tel: 040 6084435 • Fax: 040 608 4689 • Customer Care line: 086 0638 636 * Reference Number: 3/2/3/2/3

* Enquiries: Chief Director Curriculum Management: Mr. S. P. Govender

CIRCULAR NO 16 of 2010

TO: DEPUTY-DIRECTOR GENERAL
CHIEF FINANCIAL OFFICER
CHIEF DIRECTORS
DIRECTORS AND DISTRICT DIRECTORS
CHIEF EDUCATION SPECIALISTS
DEPUTY CHIEF/SENIOR EDUCATION SPECIALISTS
PRINCIPALS OF ALL PUBLIC AND INDEPENDENT SCHOOLS:
GRADES R - 12
TEACHER UNIONS / ORGANISATIONS
SCHOOL GOVERNING BODIES

DATE: 11 MAY 2010

**2010 FIFA WORLD CUP SOUTH AFRICA™:
TEACHING AND LEARNING CAMPAIGN**

1. BACKGROUND

The 2010 FIFA WORLD CUP SOUTH AFRICA™ is a global event and it is important that all South Africans be mobilized to embrace and participate in it. As a host nation, this is the fulfillment of a sporting dream for South Africa and therefore it is essential that each of us involve ourselves in this exciting event, which is taking place in nine host cities in our country.

Some of us will be privileged to attend matches, some will enjoy live televised viewings, others will simply listen to radio commentaries and some will have no access to such resources. In order to ensure that every learner in the Province is interested in and participates in this once-in-a-lifetime opportunity, the Eastern Cape Department of Education has conceptualized a World Cup Teaching and Learning Campaign divided into two phases.

2. WORLD CUP TEACHING AND LEARNING CAMPAIGN

2.1. PHASE 1: CLASSROOM ACTIVITIES FOR GRADES R TO 12

In order to generate the interest of learners in the FIFA World Cup, teaching and learning activities have been designed for specific Subjects, Learning Areas and Learning Programmes. These activities are to be used in the classroom for Grades R to 12 as an integral part of the National Curriculum Statement. This phase should be conducted from mid-May to 09 June 2010.

Phase 1 comprises separate booklets for the General Education and Training Band extending from grades R to 9 and the Further Education and Training Band, from grades 10 – 12. Activities and exercises have been crafted according to relevant Lesson Plans, Learning Outcomes and Assessment Standards in selected Learning Areas and Subjects. In the GET booklet, Foundation Phase has all 3 Learning Programmes, Intermediate and Senior Phases also cover all 8 Learning Areas. However, in the FET booklet, the focus is on English, Afrikaans, seSotho, isiXhosa and Life Orientation. In this way, all learners from Grades R to 12 will be involved in interesting and fun-filled activities related to the FIFA World Cup.

2.2. PHASE 2: HOLIDAY ACTIVITIES FOR GRADES 3 TO 12

The 2010 Academic year has been shortened by 4 days compared to 2009 and 3 days compared to 2011. Therefore, Phase 2 is intended to provide learners from Grades 3 to 12 with stimulating academic, intellectual activities which they can engage with periodically over the 5 week long break from formal schooling, which our learners are not accustomed to. This phase will be conducted from 10 June to 9 July 2010.

In the Foundation Phase, Grades R, 1 and 2 have been deliberately excluded, as their "play time" is also learning time and the focus is exclusively on Grade 3 as these learners write external common tests. In the Intermediate and Senior Phases, activities have been designed for all Learning Areas.

In the Further Education and Training Band, the focus in Grades 10 and 11 will be exclusively on Languages and Mathematics/Mathematical Literacy.

In respect of Grade 12 learners, the holiday activity strategy includes a range such as radio lessons, additional classes, winter schools, learner support material, DVD lesson screenings etc. Most importantly, a Matric Supplement containing questions and answers has been developed and is considered an integral part of this campaign. We have targeted selected subjects (English First Additional Language, Mathematics & Mathematical Literacy, Accounting, Physical Sciences, Life Sciences and Geography) as these have mainly contributed to our under-performance in the previous year and hopefully, this scenario shall change in 2010!

3. EXPECTATIONS OF DISTRICT OFFICES

- Copies of documents for both Phases 1 and 2 will be printed by the Head Office and delivered to each of the 23 District Offices marked *For Attention CES: Curriculum Management*.
- One copy will be provided per school for all GET and FET documents printed for both phases 1 and 2. However, given the importance of the Grade 12 Learner Support Programme which is a fundamental pillar of the Learner Attainment Improvement Strategy, for phase 2 the Matric Question and Answer shall be printed for each Grade 12 learner in the province.
- District Directors are required to ensure that all available resources in the District are utilised for the speedy distribution of these booklets to schools. Distribution may be in two phases with the immediate target being phase 1 and phase 2 should be not later than 31 May 2010.
- Education Development Officers and Curriculum Advisors are expected to monitor and support this campaign to ensure its effective implementation.

4. EXPECTATIONS OF SCHOOLS AND TEACHERS

- Teachers and learners are likely to find that the activities designed can help immensely to engender a spirit of participation, if not kindle interest in this exciting world event. Therefore teachers are urged to integrate this into classroom learning activities and endeavour to complete as many activities as individual school contextual conditions allow.
- The intended outcome of phase 1 of the campaign is for learners to enjoy, have some fun, feel part of this historic event and contribute to welcoming the world to our beautiful country! Teachers should play the leading role in creating this ethos.
- Phase 2 is meant to occupy learners meaningfully during the vacation and therefore teachers should select those aspects that they wish learners to complete and produce on return to schools in July 2010.
- Given the priority of Grade 12, teachers and learners are strongly advised to strategise carefully on how the Matric Question and Answer supplement shall be used during the June-July school vacation which co-incides with the Soccer World Cup. Each school and each subject teacher should devise a clear plan of action for use of this supplement and must communicate this effectively to both parents and Grade 12 learners before the start of the vacation on the 9 June 2010.

5. CONCLUSION

This 2010 FIFA World Cup teaching and learning campaign has the potential to make a significant impact on improving learner performance and therefore all stakeholders should ensure the successful implementation of this initiative.


ACTING SUPERINTENDENT-GENERAL
PROF. R. H. NENGWEKHULU

13/05/10
DATE